AMENDMENTS TO THE CLAIMS

The claims have been amended as follows:

1. (Currently Amended) An image sensing apparatus comprising:

an image sensing device for sensing an image of a subject and outputting image data representing the image of the subject;

a display control unit for controlling a display unit in such a manner that the image of the subject represented by the image data output from said image sensing device will be displayed on a display screen;

a designating unit for designating an electronic zoom area in the image of the subject displayed on the display screen;

an electronic zoom device that electronically magnifies the image in the designated electronic zoom area;

a light-emission control unit for controlling a strobe light-emission device in such a manner that a part of the subject that corresponds to an image within the electronic zoom area is illuminated with strobe light, ~~wherein~~ said light control unit changing ~~changes~~ a light emitting angle of the strobe light-emission device based on the electronically magnified image~~designated electronic zoom area~~; and

a recording control unit for recording, on a recording medium, image data output from said image sensing device and data indicating position of the electronic zoom area or image data representing the image within the electronic zoom area.

2. (Currently Amended) An image sensing method comprising the steps of:

sensing an image of a subject and outputting image data representing the image of the subject;

displaying the image of the subject represented by the obtained image data on a display screen of a display unit;

designating an electronic zoom area in the image of the subject displayed on the display screen;

electronically magnifying the image in the designated electronic zoom area;

illuminating, with strobe light, a part of the subject that corresponds to the ~~an~~ image within the ~~an~~ electronic zoom area, ~~designated in the image of the subject displayed on the display screen, wherein~~ said illuminating step changing ~~changes~~ a light emitting angle of the strobe light based on the electronically magnified image~~designated electronic zoom area~~; and

recording, on a recording medium, image data obtained by image sensing and data indicating position of the electronic zoom area or image data representing the image within the electronic zoom area.

3. (Previously Presented) The image sensing apparatus in claim 1, wherein an optic axis of the strobe light-emission unit coincides with a center point of the electronic zoom area.

4. (Previously Presented) The image sensing apparatus in claim 1, wherein the image comprises a marking that is displayed at a center point of the electronic zoom area.

5. (Previously Presented) The image sensing apparatus of claim 1, wherein said apparatus is a digital still camera.

6. (Previously Presented) The image sensing apparatus of claim 5, wherein said designating unit is a zoom-area designating switch of said digital still camera.

7. (New) The image sensing apparatus of claim 1, wherein the electronic zoom device electronically magnifies the image in the designated zoom area by changing a downsampling ratio.

8. (New) An image sensing apparatus, comprising:

an image sensing device for sensing an image of a subject and outputting image data representing the image of the subject;

a display control unit for controlling a display unit in such a manner that the image of the subject represented by the image data output from said image sensing device will be displayed on a display screen;

a designating unit for designating an electronic zoom area in the image of the subject displayed on the display screen;

a light-emission control unit for controlling a strobe light-emission device in such a manner that a part of the subject that corresponds to an image within the electronic zoom area is illuminated with strobe light; and

a recording control unit for recording, on a recording medium, image data output from said image sensing device and data indicating position of the electronic zoom area or image data representing the image within the electronic zoom area,

wherein an optic axis of the strobe light-emission unit coincides with a center point of the electronic zoom area.

9. (New) An image sensing apparatus comprising:

an image sensing device for sensing an image of a subject and outputting image data representing the image of the subject;

an electronic zoom device that designates an electronic zoom area in the image of the subject and electronically magnifies the image in the designated zoom area; and

a light-emission control unit for controlling a light emitting angle of a strobe light-emission device in accordance with electronically magnified image.

10. (New) The image sensing apparatus of claim 9, wherein the electronic zoom device electronically magnifies the image in the designated zoom area by changing a downsampling ratio.